

## Union Agriculture Minister lays foundation stone for Mother Dairy's Milk Processing Plant at Motihari

Shri Radha Mohan Singh, Hon'ble Minister Of Agriculture and Farmers Welfare, Government of India, laid the foundation stone for Mother Dairy's upcoming milk processing plant at Motihari of East Champaran district on 13 February 2018.

Mother Dairy Fruit & Vegetable Pvt. Ltd., a wholly owned subsidiary of National Dairy Development Board (NDDB) will set up a state-of-the-art milk processing plant with an investment of around ₹10 crore. The proposed facility will have a capacity of handling 1 lakh litres of milk/day and will be spread over an area of 4.5 acres. The plant is slated to commence operations within a year and will be equipped with latest technology to monitor and record all critical process parameters to ensure safety and quality of milk on a continuous basis. Mother Dairy will also be introducing its branded poly pack milk variants in the region.

NDDB in its endeavour to support the cause of rural prosperity, has always stressed on the development of dairy sector aimed to strengthen the farmer with alternate source of income. Around 10000 milk producers from the region have been organized into Bapudham Milk Producers Company. Today, these milk producers are availing the benefits of a





transparent milk collection system along with remunerative returns for their produce. Mother Dairy is now coming up with a milk processing plant to further process and provide a market to the milk producers.

The Hon'ble Union Agriculture Minister has played a key role in providing market access to the dairy farmers of Motihari and ensuring fair and remunerative prices for their produce.

Working towards the cause of farmer prosperity, Union Agriculture Minister inaugurated the Bapudham Milk Producers Company on the birth anniversary of Mahatma Gandhi last year. The institution, owned by milk producers and guided by NDDB Dairy Services (NDS), is currently working with dairy farmers in the regions of East & West Champaran covering 246 villages.

Today, the milk procurement from the region has crossed the 32000 litres per day mark, being procured locally from the milk producers. The Bapudham Milk Producers Company will extend its milk procurement operations to about 1000 villages and plans to procure about 1.5 lakh litres of milk/day, benefitting about 30000 milk producing households.